



INTERNATIONAL
INSTITUTE *of*
AESTHETIC
MEDICINE

COURSE OUTLINE

VIRTUAL FOUNDATIONS OF
AESTHETIC MEDICINE

ACCREDITATIONS

In support of improving patient care, this activity has been planned and implemented by AKH Inc., Advancing Knowledge in Healthcare and The International Institute of Aesthetic Medicine. AKH Inc., Advancing Knowledge in Healthcare is jointly accredited by the Accreditation Council for Continuing Medical Education (ACCME), the Accreditation Council for Pharmacy Education (ACPE), and the American Nurses Credentialing Center (ANCC), to provide continuing education for the healthcare team.



JOINTLY ACCREDITED PROVIDER™
INTERPROFESSIONAL CONTINUING EDUCATION



IPCE CREDIT™



Interprofessional Continuing Education

This activity was planned by and for the healthcare team, and learners will receive 12 Interprofessional Continuing Education (IPCE) credit for learning and change.

Physicians

AKH Inc., Advancing Knowledge in Healthcare designates this enduring material activity for a maximum of 12 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



Nurse Practitioners

This activity has been planned and implemented in accordance with the Accreditation Standards of the American Association of Nurse Practitioners (AANP) through the joint providership of AKH Inc., Advancing Knowledge in Healthcare and The International Institute of Aesthetic Medicine.. AKH Inc., Advancing Knowledge in Healthcare is accredited by the American Association of Nurse Practitioners as an approved provider of nurse practitioner continuing education. Provider number: 030803. This activity is approved for 12 contact hour(s) (which includes 6 hour(s) of pharmacology).



Nurses

Credit being awarded: 12 ANCC contact hours.



Physician Assistants

AKH Inc., Advancing Knowledge in Healthcare has been authorized by the American Academy of PAs (AAPA) to award AAPA Category 1 CME credit for activities planned in accordance with AAPA CME Criteria. This activity is designated for 12 AAPA Category 1 CME credits. Approval is valid until 7/30/2024. PAs should only claim credit commensurate with the extent of their participation.





FOUNDATIONS OF MEDICAL AESTHETICS

Course Outline

1 FACIAL ANATOMY

- 1.1** Introduction to Facial Anatomy
- 1.2** Facial Layers: Bones
- 1.3** Facial Layers: Periosteum & Deep Fascia
- 1.4** Facial Layers: Retaining Ligaments & Spaces (Deep Fat)
- 1.5** Facial Layers: Muscles and SMAS
- 1.6** Facial Layers: Subcutaneous Space (Superficial Fat)
- 1.7** Facial Layers: Epidermis and Dermis
- 1.8** Facial Structures: Arteries, Veins & Nerves
- 1.9** Facial Danger Zones
- 1.10** The Facial Aging Process

2 FACIAL ANESTHESIA

- 2.1** Overview
- 2.2** Mechanism of Action
- 2.3** Onset & Duration
- 2.4** Dosing
- 2.5** Contraindications, Toxicity & Complications
- 2.6** Types of Anesthetics
- 2.7** Health Canada-Approved Products

3 THE PATIENT JOURNEY

- 3.1 Consumer Purchasing Behaviour
- 3.2 New Patient Acquisition
- 3.3 Pre-Treatment Protocols
- 3.4 Treatment Planning
- 3.5 360 Consultations
- 3.6 Patient Retention
- 3.7 Overcoming Patient Objections

4 COSMETIC NEUROMODULATORS

- 4.1 History & Chemical Composition
- 4.2 Mechanism of Action
- 4.3 Risks & Complications
- 4.4 Reconstitution & Dosing
- 4.5 Technique: Frontalis
- 4.6 Technique: Glabellar Complex
- 4.7 Technique: Brow Lift
- 4.8 Technique: Crow's Feet
- 4.9 Technique: Dimpled Chin
- 4.10 Technique: Gummy Smile
- 4.11 Technique: Depressor anguli oris
The Follow Up

5 INJECTABLE HA FILLERS

- 5.1 History & Chemical Composition
- 5.2 Types of Fillers Available in Canada
- 5.3 Health Canada-Approved Brands
- 5.4 G Prime & Product Placement
- 5.5 Risks & Complications
- 5.6 Introduction to Aspiration
- 5.7 Needle Technique: Cheeks (Malar Mound)
- 5.8 Needle Technique: Lips
- 5.9 Needle Technique: Chin

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Speak with one of our program advisers to discover if our course offerings and opportunities are right for you.



WHERE SCIENCE MEETS ART

